

2023 AHIP SELECT MEMBERSHIP

# Connections, Access, Results



# Showcase Your Solutions to our C-Suite

**AHIP Select, AHIP's highest level of membership for solutions providers, is all about connections and access to health insurance provider decision makers. Become a Select member and join a small, exclusive group of solutions providers who enjoy direct access to the C-Suite throughout the year.**

## Results. It's that Simple.

There's no doubt AHIP Select benefits will deliver an ROI that you'll be proud to share. What might surprise you is how easy we make it. We understand you're balancing a lot of priorities and are here to help. A dedicated Account Manager will work with you throughout the year, designing a package that works for your organization, uncovering new opportunities to meet decision makers, and helping you take full advantage of the program. It's that simple.

## C-Suite Access, and So Much More

You'll enjoy benefits that are exclusive to AHIP Select members, including AHIP Board of Director receptions, Executive Leadership Summit, premier exposure to all AHIP members, and more. Not only is AHIP Select the highest level of solutions-providers membership, it's the most flexible. We will customize a package that's based on your business strategy and goals.



# Customizable Benefits that Deliver Results

**Enjoy an Unmatched Opportunity to Share Your Products and Services with AHIP Member Health Insurance Providers Who Are Re-inventing Health Care and Looking for Partners Like You.**

## Direct Access to the C-Suite

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- **AHIP Board of Director Receptions**—held multiple times throughout the year, in conjunction with Board of Director meetings.
- **AHIP's Executive Leadership Summit** (February, Phoenix, AZ)—registration is limited to health insurance provider CEOs and their senior executive teams. Offers unmatched insight into the industry, and one-on-one conversations in a relaxed setting.
- **Roundtable Series**—meet directly with CMOs and key policy decision makers in topic specific, small group settings.
- **AHIP's Executive Leadership Program (ELP)** and **Executive Leadership Program for Medical Directors (ELP-MD)** filled with C-Suite and soon to-be C-Suite execs—a limited number of Select members may attend these year-long fellowship programs.

## Thought Leadership

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- **Speaking sessions** at AHIP conferences, including concurrent sessions and Lunch & Learns. Select members receive the most sought-after spots on the agenda.
  - **AHIP 2023 Medicare, Medicaid, Duals & Commercial Markets Forum** (March, Washington, DC)—focused on policy issues affecting health care, and what's next for government programs including Medicare, Medicaid & Dual Eligibles. It also covers the future of employer-sponsored coverage and the individual insurance market.
  - **AHIP 2023** (June, Portland, Oregon)—known as the essential event for the health care industry, AHIP's annual meeting draws thousands to learn, network, and work together to re-invent health care.
  - **Consumer Experience & Digital Health Forum** (Fall, location tbd)—focused on engaging consumers in their health, and the role of digital technologies.
- **Multiple webinars** throughout the year—reach an average of approximately 250+ attendees per webinar.

## Top Recognition at AHIP Events, in Addition to Overall Conference Sponsorship Benefits

- **Premium placement** in Exhibit Halls and Display Areas.
- **Branding Opportunities** — including a full selection not available to other levels of sponsorship, choose the branding item that best aligns with your organization.
- **Prominent exposure** on conference website, in pre-conference marketing, and exceptional onsite recognition.

**AHIP Select members also receive all Affiliate Organization benefits, including press exposure in AHIP SmartBrief newsletters, conference lists, conference and course discounts, and more.**

## Premier Exposure on [www.AHIP.org](http://www.AHIP.org)

- AHIP Select Member Portal featuring your organization, including a link to your website.
- Case study and white paper postings.

## Resources

- Resources
- AHIP research
- Access to AHIP subject matter experts
- Copy of the AHIP version of the annual AIS Directory of Health Plans



## Customize Your Membership

Review the benefits, and let's talk! Have other ideas to help you gain even deeper insight into the insurance industry and position you as a leader? We're here to help. We will work with you to find the right mix, and the right results.

## Contact Us Today.

Contact [BusinessDevelopment@AHIP.org](mailto:BusinessDevelopment@AHIP.org)  
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