SPONSORSHIP AND EXHIBIT OPPORTUNITIES

AHIP Conferences Deliver Results

AHIP 26

JUNE 9–10 · LAS VEGAS, NV

www.AHIP.org/AHIP2026

Share Your Bold Solutions, Big Ideas

Be part of AHIP's flagship event that brings together the people, ideas, and solutions guiding greater health for years to come. Join thousands of senior decision-makers and trailblazers for two days of insightful discussions, groundbreaking innovations, and unparalleled networking.

In an environment that inspires innovation, action, and candid discussions about what's next, you'll experience a powerful conference that only AHIP can deliver.

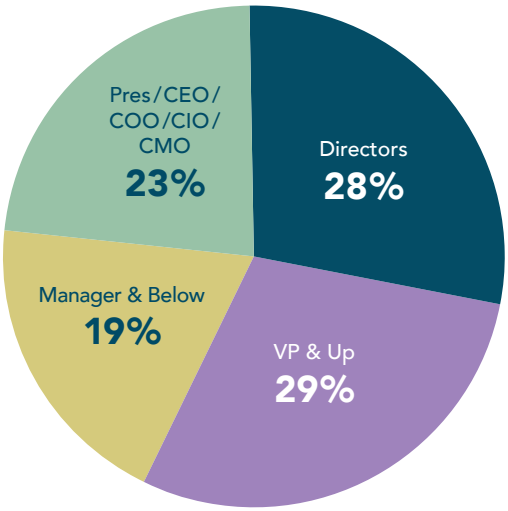


An Audience that Delivers Results

Health Insurance Plan decision makers rely on AHIP conferences to find the products and services they're searching for to help guide greater health. You'll find a qualified audience focused on solutions. You'll also appreciate an agenda that includes plenty of networking opportunities. It all works together to help deliver solid ROI.

Conference Attendee Stats

% Title Level





Top Roles Include:

- BusDev/Sales/PR/Marketing
- C-Suite/Leadership
- HealthOps/Exchanges
- IT/ProductDev/IndustryTrends
- Acad/Consulting/Principal/Research
- Clinical/Hosp/Pharm/DisMgmt/Wellness
- Financial/Tax/Actuary/UW
- GovtAffairs/Policy
- Provider Networks
- ConsumerExp/CustomerSvc
- MCMC/MedGap
- Legal/Compliance/HIPAA
- Agent/Broker
- HR/BenefitManager
- Dental/Disability/LTC

Your Solutions Aren't One Size Fits All

NEITHER ARE OUR EXHIBIT AND SPONSORSHIP PACKAGES.

The solutions providers that exhibit are as varied as the products and services they offer. That's why you won't find a "one size fits all" sponsorship package. Instead, you'll find our Business Development Team ready to work with you — to understand your goals and budget — and create a package that will deliver results.

Start with "The Basics"

Exhibit Booth

Consider a 10'x10' or 10'x20' booth to showcase your product and services. Or have a greater presence in a 20'x20' or larger island booth. "Launch Pad" kiosks available to start up organizations.



Benefits included with all packages:

- **One (1) Lead Scanner** app license per sponsor
- **Pre- and post-conference mailing by sponsor** through AHIP's bonded third-party mail house
- **Co-branding** — non-exclusive license to use conference graphics and branding within mutually agreed-upon promotion of your participation
- **Recognition** in various marketing materials, including web presence
- **Recognition** in conference materials

Mix and Match "Add-Ons" for a Sponsorship That's as Unique as Your Organization

Customize Your Sponsorship with One or More Add-Ons

Membership

Expand your reach to health insurance providers and receive year-round exposure when you become a member.

- **AHIP Select** — the highest level of membership for solutions providers, AHIP Select offers unmatched access to senior executives within AHIP member health insurance providers.
- **Affiliate Organization** — offers a rich package of benefits for organizations who are trying to reach health insurance providers.
- **Associate Affiliate Organization** — for health care start-ups, 501(c)(3) nonprofits, or woman, minority-, or veteran-owned businesses.

Digital Signage

Drive people to your booth or reinforce your branding with these options.

- **Digital Ad** — static ad or up to a 10-second video (no audio) run on screens throughout the conference space
- **Advertising** on a slide show run in the General Session Room (video not available)

Speaking Opportunities

- **Concurrent Session** — Share a case study in a concurrent session including Lunch & Learns. These thought leadership slots fill quickly, so secure your session today.
- **Presentation Theater** — 15-minute quick-learn sessions in the Exhibit Hall.
- **Innovation Spotlight** — A 10-minute presentation featuring a Sponsor CEO or C-Level thought leader(s) sharing ground-breaking tech, partnerships, best practices, proven solutions, or discoveries in health care on the conference's main stage.

Event Sponsorships

Align your organization with ever-popular networking opportunities. Choose from:

- Coffee and Dessert Breaks
- Opening Night Reception
- Breakfast Receptions and More
- Have an idea? Call us today!

Branding Items

Focused on extending your brand, the list below is just a start.

- Registration
- Exhibit Hall Entrance
- Exhibit Hall Aisle Banners
- Directional Signage
- Book Signings
- Conference App
- Conference App Banner Ad
- Wi-Fi
- Conference App Push Notification
- Attendee Bag
- Print Agenda Ad
- Journals
- Branded F&B

Networking

Take advantage of opportunities to connect with even more participants.

- VIP Registration
- Meeting Rooms
- Exhibit Hall Lounges
- Branded Charging Stations (can be combined with an Attendee/Exhibit Hall Lounge)
- Speaker Ready Room
- Press Room

Access to the Right Decision Makers

Each year, AHIP's conferences bring together C-Suite executives and leaders from plans, providers, employers, innovators, and other stakeholders across the health care ecosystem. Our innovative marketing opportunities provide unique access to attendees who are striving for success that lasts.

- **Paid media campaign** including digital and social media channels
- **Grassroots and paid social media** including LinkedIn® and Meta
- **Outreach by speakers**, including LinkedIn® and Meta posting
- **E-mails to AHIP database** and various media databases
- **Mailings**, including AHIP and outside media and partner lists
- **Prominence** on AHIP website including pop up graphic
- **Ongoing communications to AHIP members** including CEO memos, committee communications, and other direct outreach efforts
- **AHIP SmartBrief** articles and ads
- **Added reach** through sponsor efforts including mailings, e-mails, website and social media posts



Sponsorships Sell Out Quickly. Let's Talk Today.

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AHIP
Guiding Greater Health

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